



Seinäjoki

THE CAPITAL OF SPACE

An aerial photograph of a lush green forest. In the center, a small lake with a blue and green shimmering effect is surrounded by a sandy clearing. To the left of the clearing, there are several small, colorful structures, possibly a small settlement or a camp. The text "Space for all the good things" is overlaid in white, bold font across the middle of the image.

Space for all the good things

**We have courage and a strong
can-do attitude.**

**We love doing great things to develop our
city. We get excited by big projects.**

We are here!

Space in the growth corridor

Almost every hour by train
from Helsinki to Seinäjoki



NUMBER ONE CITY IN FINLAND FOR BUSINESS

Seinäjoki has been chosen as Finland's best city for entrepreneurs.

No.1

(Local authority ranking, over 50,000 residents, Confederation of Finnish Industries 2013, 2015, 2017, 2019, 2021)

No.1

Finland's best business environment (Federation of Finnish Enterprises 2016 and 2018, 2020)

Entrepreneurship is in our DNA.



A vibrant street scene in Finland. In the foreground, a large, stylized pink flower sculpture with multiple petals and stamens stands prominently. A diverse crowd of people, including men, women, and children, is walking along the street. In the background, there are modern multi-story buildings with balconies and windows. A sign on one of the buildings reads "Vuokrataan 020 254 7110". The sky is clear and blue. The overall atmosphere is lively and urban.

RELATIVE POPULATION INCREASE AMONG THE HIGHEST IN FINLAND

Population
64,100.
Annual growth
close to 1%.
Sounds good!

An aerial photograph of a large, modern office building at dusk. The building is illuminated from within, showing a central atrium and several floors of windows. A large parking lot in the foreground is filled with cars. The sky is a mix of orange and blue, suggesting sunset or sunrise. The overall scene is a professional and modern industrial or commercial setting.

**PRIVATE INVESTMENTS MORE
THAN €1 BILLION BY 2021**

An aerial photograph of a suburban neighborhood. In the center, a large, billowing white plume of smoke or steam rises from a paved area, possibly a parking lot or a construction site. The surrounding area includes residential houses with dark roofs, some with red roofs, and green lawns. There are also several large, long, white buildings, possibly warehouses or industrial structures. The scene is captured from a high angle, showing the layout of the streets and the distribution of buildings.

**COMING UP: OVER 1,000 HA
OF NEW BUSINESS AREAS**

COMING UP: COMPLETELY RENEWED STATION AREA

30 ha, 120,000 m²
of space for
shopping, services,
offices and new
citizens.

WOW!

SHOPPING CITY

Almost
600 retail
stores!

Number one in
retail stores in
cities of at least
40,000 residents.
Not bad!

Ideapark Seinäjoki is the 7th largest shopping/entertainment centre in Finland. By far the biggest investment in the retail business in Seinäjoki: €100m, 66,000 square meters, 1,000 jobs

OVER 20 CONSTRUCTION PROJECTS IN THE CENTRE

Over 20
construction
projects,
new business
premises, homes for
thousands of new
citizens.
Welcome all!



WE RELOCATED IN 2019-2020



Seinäjäki

WE ARE ALREADY HERE



HELATUKKU
Finland

Seinäjäki



Millions of kilos of
Christmas hams,
millions of kilos of
pork to China.
Sure, it's possible!

CENTRE OF FOOD PROVINCE

- Some of the world's purest food is produced in Seinäjoki.
- Our food is exported globally, with China among the growing markets.

SPACE FOR BIG EVENTS


For us half a million festival visitors is an annual event.

- Provinssi
- Seinäjoki Tango Festival
- Vauhtiajot Race&Rock
- Solar Sound

Oh, how great!!
But where is my friend Repa?

ALVAR AALTO

- The unique administrative and cultural centre designed by Alvar Aalto is a world class attraction.
- The Aalto Centre is complemented by the Apila Library (JKMM Architects).

A woman with long blonde hair, wearing a red sleeveless top and sunglasses, is smiling and posing for a photo. She has her arms outstretched. In the background, a tall, white, modern tower with a cross-like top structure stands against a clear blue sky. A building with a green roof is visible behind her. In the foreground, the back of another person's head and shoulders is visible, holding a camera to take the photo.

It's 62 meters high.
Can you fit us in the
same picture?

SPACE FOR EDUCATION

- 10,000 students
- Seinäjoki University of Applied Sciences
- Educational Institution Sedu
- University Consortium of Seinäjoki
 - Tampere University
 - Helsinki University
 - University of Arts
 - Vaasa University

The education of Seinäjoki citizens is at the same level as university cities. Up to 32% of residents have an academic degree.



10 REASONS WHY SEINÄJOKI

1.

One of the country's highest relative growth rate by almost all measurements.

2.

Finland's best place for companies.

3.

Excellent location on the Helsinki-Tampere-Seinäjoki growth path

4.

Good accessibility:
2 hrs. 50 min. to Helsinki, 1 hr. 5 min. to Tampere

5.

Steady increase in the value of property and land in a growing city.

6.

The lowest unemployment rate among Finland's biggest cities

7.

University city level of education. 32% of residents have an academic degree.

8.

Number one in retail stores in cities of at least 40,000 residents

9.

Strong business network.

10.

People and attitude. Seinäjoki is a city of doers.