



*Tartu city centre*

# TARTU – CITY OF GOOD THOUGHTS

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# Tartu – city of good thoughts



- The second largest city in Estonia
- Population: ca 100 000 citizens and 18 000 students
- Smart city since 1632 – eleven higher education institutions including the University of Tartu (founded in 1632), Estonian University of Life Sciences, Baltic Defence College, Tartu Health Care College, etc.
- Good transport connections, including regular flights to Helsinki
- Number of companies: ca 15 000, including about 200 with foreign shareholders
- Unemployment rate 3,1%



**Tartu – city of smart entrepreneurship**

# Key economic sectors

- Traditional sectors
  - Metal processing and machine building
  - Wood processing
  - Food industry
- Emerging sectors
  - ICT
  - Biotechnology
  - Health industry and services
- More information: [www.tartu.ee](http://www.tartu.ee)



KUEHNE+NAGEL



ASPER  
BIOTECH



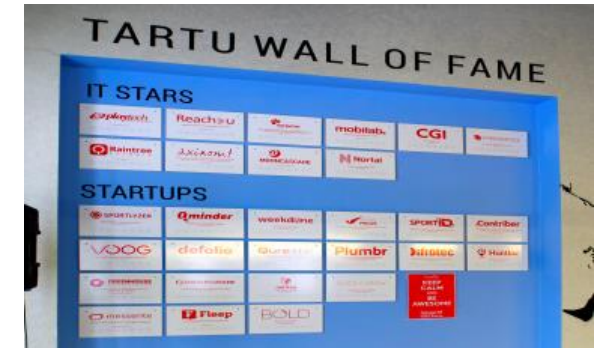
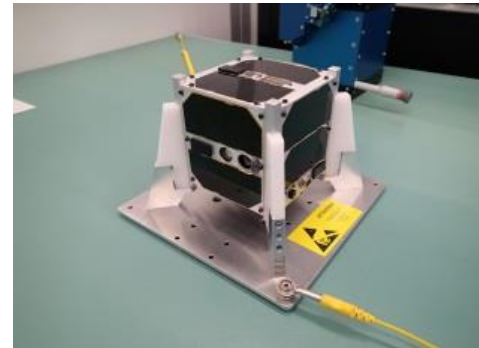
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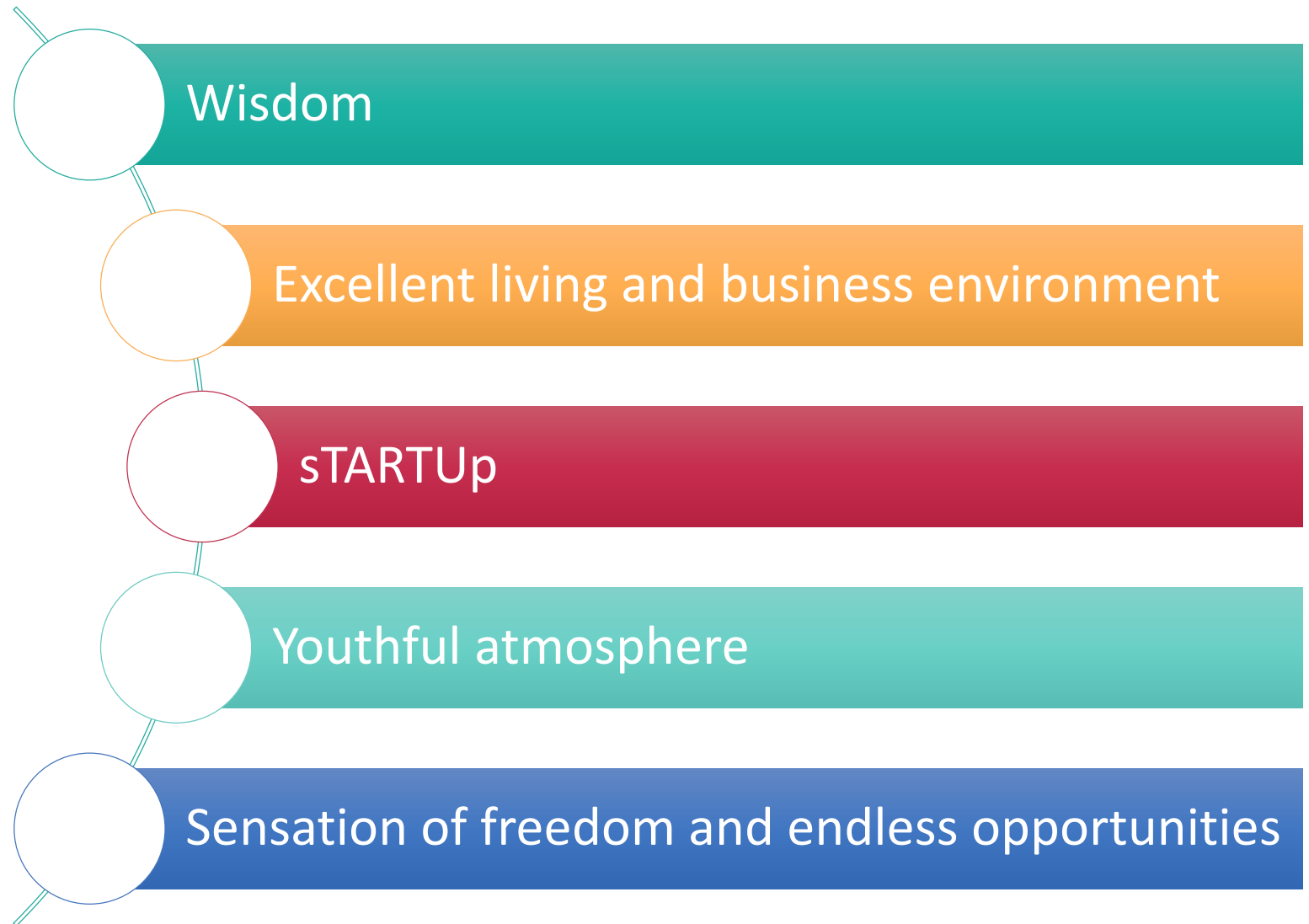
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# Starting and doing business

- Tartu Science Park
- Tartu Biotechnology Park
- Tartu Centre for Creative Industries
- European Space Agency Incubation Centre
- Tartu Business Advisory Services Foundation
- Entrepreneurship Centre of the University of Tartu
- sTARTUp Day – the biggest business festival in the Baltics



**5 reasons that make Tartu an attractive city for investments, startups and people:**





**Tartu – a place with small city benefits and big city ambitions**

## Outstanding environment for living and entrepreneurship with unlimited options for culture and leisure

### FAMILY FRIENDLY LIVING ENVIRONMENT – GREEN, COMPACT AND SAFE

#### SMART TARTU

SMART ENTREPRENEURSHIP,  
TALENTS AND SCIENCE

- Strong smart city image
- Sustainable transport connections
- Centre of education, research and young talents
- Flourishing business- and conference tourism

#### THE CITY OF CULTURE

VIBRANT AND VERSATILE  
CULTURAL SCENE

- Unique symbiosis: students + cultural heritage + Tartu's living environment
- Candidate city for European Capital of Culture 2024
- Versatile cultural calendar
- Alternative Tartu – wooden districts, community gardens, alternative art etc





# Tartu city centre



# University of Tartu



Town hall square



# Creative centre of Aparaaditehas (The Widget Factory)



# Estonian National Museum



Atmospheric wooden districts



**Scenic river Emajõgi and Kaarsild (the Arc Bridge)**



**Surroundings of Tartu and river Emajõgi**





**Thank you!**

[www.visittartu.com](http://www.visittartu.com)

